



Friends & Family Program

4 Easy Steps To Success!

Welcome to the Evergreen Industries Friends & Family Program! This innovative fundraising program allows groups to easily raise money while offering high-quality holiday wreaths to their supporters.

By following our simple step-by-step process, your organization can maximize profits with minimal effort. Whether you're a non-profit, club, church, or scout troop, this program is designed to help you achieve your fundraising goals while spreading holiday cheer.

1

We provide your organization with a Customer Code to make sure your group gets credit for sales.

2

You share this Customer Code and our website link with your network via email or social media.

3

Friends, family, and co-workers visit our website, make purchases, and enter Customer Code at checkout.

4

We handle the rest - from processing orders to shipping products.



Local and Family Owned Since 1964

YOUR ORGANIZATION NAME HERE

Holiday Online Wreath Fundraising

TO ORDER

Go to the [Friend & Family Online Store](#)—and enter this Customer Code at Check-out:

CUSTOMER CODE



[CLICK HERE](#) to go to the
Friends & Family Store at
my.evergreenindustries.com

We are pleased to present our online Friends & Family Fundraising Program. Each wreath, swag and centerpiece brings in \$10, each bag of wild rice brings in \$5 and each door hanger brings in \$3 to our program. Please be sure to order early to avoid deadlines and share this information with friends, family, and co-workers. Thank you for your support!

WREATHS



BALSAM FIR WREATH

Made with fragrant balsam fir.



VOYAGER WREATH

Made with lush balsam fir, white cedar, and red pine.



LAKE SUPERIOR WREATH

Made with lush balsam fir and berried juniper.



ITASCAN WREATH

Made with lush balsam fir, white cedar, and red pine.

CENTERPIECES AND SWAGS



HOLIDAY CENTERPIECE

Made with long-lasting fir base and mixed greens in a high-quality basket.



ITASCAN SWAG

Made with lush balsam fir, white cedar, and red pine.



LAKE SUPERIOR SWAG

Made with lush balsam fir and berried juniper.



VOYAGEUR SWAG

Made with lush balsam fir, white cedar, and red pine.



MINNESOTA NATIVE WILD RICE

MINNESOTA NATIVE WILD RICE

All-natural product that is hand-harvested and wood parched. It is described as a holiday meal favorite and can be included as part of seasonal meals and recipes



DOOR HANGER

DOOR HANGER

Our gold metal Door Hanger will hold your holiday wreaths and decorations securely in place. Simply hang over your door and hang decoration for easy display.



Local and Family Owned Since 1964

EVERGREEN INDUSTRIES | evergreenindustries.com

1875 50th Street East, Inver Grove Heights, MN 55077

Email: wreaths@evergreenindustries.net | Phone 651-457-4441 | 800-284-3048 | Fax 651-457-0676

Friends & Family Program

BONUS IDEAS TO INCREASE WREATH SALES



Post on Social Media

Spread the word even further by posting about the Friends & Family Program on your group's social media pages. Don't forget to include a link and your unique Customer Code for easy ordering.



Send a Follow-Up Email

Send a follow-up email reminding recipients of the order deadline and highlighting the benefits of purchasing through your group's fundraiser.



Print and Share Flyers

Print out the provided flyers and share them with your members to distribute to local businesses, friends, and family. And don't forget to post them on community bulletin boards and at the office!



Incorporate the Friends & Family Program into Events

Consider incorporating the Friends & Family Program into any holiday events or gatherings you have planned. Set up a table with flyers and information for attendees to easily participate in the fundraising program.



Get Creative!

There are lots of ways to get creative and promote your group's Friends & Family Program. Consider hosting a virtual wreath decorating party or offering special incentives for top sellers. The possibilities are endless!

FRIENDS & FAMILY SAMPLE EMAIL TEMPLATE

Copy and paste the following sample email copy into emails to your friends, family, and coworkers. Don't forget to attach a copy of the printable Sales Aid flyer with your organization's Customer Code.

Subject: Spread Holiday Cheer and Support Our Fundraiser!

Hi [Friend/Family Member/Coworker],

I hope this message finds you well and ready for the holiday season! I'm excited to share that [ORGANIZATION NAME] will be participating in the Evergreen Industries Friends & Family Program this year.

This is a wonderful opportunity to support a great organization while getting into the festive spirit with beautiful holiday wreaths and swags.

Here's how you can help:

1. **Visit the Website:** Go to www.evergreenindustries.com, click on the "Friends & Family" tab, and enter our Customer Code [INSERT CODE HERE] at checkout. This ensures that your purchase supports our cause.
2. **Explore Our Selections:** Check out the stunning wreaths and swags available for purchase. Each item sold brings \$10 directly to our organization, each bag of wild rice sold brings \$5 and each door hanger sold brings \$3 to our organization, helping us reach our fundraising goals.
3. **Share the Joy:** Share this email with your friends, family, and coworkers so they can place their orders and extend our reach. We've also attached a PDF flyer you can customize, print, and share. There's even a fun animated video featuring Santa explaining how the program works. You can watch it here and share the link: <https://youtu.be/rylp5JZPWPI>
4. **Relax and Enjoy:** Evergreen Industries handles all the details, from processing orders to shipping products directly to your door.

Thank you for considering supporting our fundraiser! Your help makes a significant difference, and we appreciate your generosity. Let's make this holiday season extra special by spreading cheer and supporting a great cause!

Warm wishes,

[Your Name]

[Your Organization]