EVERGREEN INDUSTRIES FRIENDS & FAMILY PROGRAM SALES DATA REPORTING

Greetings,

Evergreen Industries is pleased that your group has chosen to use the Friends & Family sales program as part of your fundraising efforts and campaign(s) in 2023. We also want to make you aware of some additional benefits and limitations of this program.

The 2023 Friends & Family sales program runs from mid-August 2023 until the close of the day on Wednesday, November 15th, 2023.

In order to ensure these live evergreen products arrive in time for the holiday season while maintaining the highest quality possible, all Friends & Family products ship between November 27th, 2023, and December 7th, 2023.

The Friends & Family Sales Program does have a Sales Data Report available to all who participate in this program, with limitations. These reports are emailed to the listed Chairperson on record (only) following the schedule shown below:

> Monday, October 2, 2023 Monday, October 9th, 2023 Monday, October 16th, 2023 Monday, October 23rd, 2023 Monday, October 30th, 2023 Monday, November 6th, 2023, and

A Final Season Summary after the close of sales after November 15th, 2023.

(continued)



www.evergreenindustries.com

(800) 284-3048 Fax (651) 457-0676

Phone (651) 457-4441 1875 50th Street East Inver Grove Heights, MN 55077 wreaths@evergreenindustries.net To receive these weekly/season summary reports, your group must:

- Have sales during the period of the program, AND
- The chairperson must submit a Friends & Family Sales Request which can be done by heading to the Evergreen Industries website (*below*) and completeing the online request form found here:

https://evergreenindustries.com/friends-and-family-sales-reporting/



Once this form data is received and verified by Evergreen Industries, the Chairperson will receive sales information (*below*) according to the schedule on page one (1).

ADDITIONAL NOTES:

Evergreen Friends & Family Sales Weekly/Season Summary Reports CAN/WILL include:

- Date of Purchase
- Product Purchased
- Group Credited (determined by Customer/Fundraiser Code) and Commission Earned Value (\$10.00 USD per item)
- Name of "Beneficiary" (for those groups who track who the sale should be credited to, such as a Boy/Girl/Cub Scout or a Student), if/when provided by the purchaser (during the checkout process).

Due to privacy concerns and statutes/laws, Evergreen Industries CANNOT/WILL NOT share Non-Public Information (NPI) and Personally Identifying Financial Information (PIFI), including:

- Purchaser's Name, Age, Address, Email Address, Etc.
- Recipient's Name, Age, Address, Email Address, Etc.

Recipients of Friends & Family Sales Program Products receive the following:

The ordered product(s) along with a personalized card indicating who sent the holiday time gift, as well as any customized message and/or greeting indicated/included during the shipping/checkout process (see example, below).

> "Grandma and Grandpa, Happy Holidays from The Smiths! We Love You, Arron, Julie, and the kids!"

WE ARE HERE TO HELP YOU SUCCEED

We also offer additional resources to aid in a successful Freinds & Family Program fundraising campaign, including both generic and customized Freinds & Family sales aids (in Adobe PDF format).

If you have any questions, please feel free to contact the Customer Service Team during our PEAK/EXTENDED SEASON HOURS of 8AM to 4PM, Monday through Friday, by calling (800) 284-3048 or via email at wreaths@evergreenindustries.net.

Our Customer Service Email Is Monitored 24/7

Thanks again for partnering with Evergreen Industries for your Holiday Fundraising!

We unconditionally guarantee all of our products for freshness and quality of construction.

If you receive any defective material or shortages. we will immediately replace the items or credit your account as long as we are notified within 10 days after delivery.

REMEMBER

To recieve your 2023 Friends & Family Sales Reports, scan the code to the right or go to: https://evergreenindustries.com/friends-and-family-sales-reporting/



2023 Friends & Family Sees Reports



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