

Direct Ship Program

Door to Door Sales Opportunity Offered by Evergreen Industries



Include our gift-boxed, fresh, fragrant balsam fir products, delivered via UPS or FedEx, in your sales campaign!

To increase your sales, offer this option in addition to all the other products you currently sell. See price list for your cost and then decide on the profit you wish to add. We'll do the rest! Please see back for suggestions and instructions.



Balsam Fir Wreath 22"-24"

made with fragrant balsam fir



Lake Superior Wreath 25"

made with lush balsam fir and berried juniper



Holiday Centerpiece 13" tall

made with a long-lasting fir base and mixed greens in a high-quality basket



Lake Superior Swag 24"-26"

made with lush balsam fir and berried juniper



Itasca Wreath 25"

made with lush balsam fir, white cedar and red pine



Voyageur Wreath 25"

made with lush balsam fir, white cedar and red pine



Itasca Swag 24"-26"

made with lush balsam fir, white cedar and red pine



Voyageur Swag 24"-26"

made with lush balsam fir, white cedar and red pine



We look forward to helping you make your fundraising campaign a very profitable success.

Recommendations for Selling

If you choose to market our gift-boxed products, we recommend the following:

1. Pass out several order forms to each of your salespeople.
2. Explain that these products will be identical to those being sold in style (except if you are using plastic bows), but will be shipped directly to the home of the customer, or in the case of a gift, to wherever the customer designates.
3. Emphasize the convenience of sending a wreath as a gift and that a personalized gift card can be enclosed. All wreaths will be shipped between Nov. 27 and Dec. 7.
4.
 - Give the customer one copy of the order form.
 - **Return original to us to process the order.**
 - Keep one copy for your records.



Still Have Questions about the Direct Ship Program?

Call us today, toll-free!

1-800-284-3048

Instructions for Ordering

1. **Important!** Make sure to add on your profit to each item (this will be your sale price to the customer). We recommend marking up the cost of this product close to the same amount that you are charging for your non-gift-boxed wreaths. We suggest putting your sale prices on a sample sheet for quick reference when selling.
2. If your group is not selling some of the items pictured, simply check the *item not available* box.
3. To place an order, simply write the quantity ordered at your sale price in the space provided by each item. If the customer wants to send more than one item to the same address, use the same order form — if not, use another form.
4. When the order is finalized, total the order and put the amount in the *Total \$* _____.
5. Before forwarding, check spelling and printing for accuracy — watch in particular all zip codes. Correct any errors immediately. Send in only clean, legible orders, please!
6. Mail to us the enclosed “Group Gift-Boxed Product Order Form” completed along with **all original copies** of order forms, preferably by certified mail with return receipt requested. All orders must be received in our office by Nov. 15. **NO EXCEPTIONS.**
7. If you have any questions regarding the order form, please call us at 1-800-284-3048.



Happy Holidays Thank you for your order!

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Quality Christmas Decorations Since 1964