

# PRODUCTS CATALOG

FOR YOUR HOLIDAY FUNDRAISER



# WELCOME

## TO OUR CATALOG OF OPPORTUNITY

Welcome to Evergreen Industries and our Catalog of Opportunity describing our line of quality natural Christmas decorations for your fundraising needs. Thanks for requesting our information, and we're hopeful it will help in making your decision to select our company for your fundraising sales campaign.

Our products are used successfully nationwide by thousands of groups who rely on Evergreen Industries to provide them with the highest quality product and on-time delivery with outstanding customer service. Your profit potential is unlimited with many of our groups generating tens of thousands of dollars in profit yearly! You determine the profit you wish to earn and set your prices accordingly.

Read through our Catalog and the informational sheets enclosed, including our current Price List. Our promotional sales aids are provided at NO COST for use in your sales campaign. If you have questions, please call a member of our sales staff who will kindly answer them; Toll Free 1-800-284-3048.

If your group is sincere about establishing a program using our products, we would be most pleased to send you a FREE sample 22" decorated wreath for your evaluation. Samples are available starting mid-September. Call us at our toll-free number.

Should your group be evaluating supplies

other than EVERGREEN INDUSTRIES, we suggest you pay particular attention to the following important issues that will help ensure your program's success:

**1. Unconditional Product Guarantee:** We offer a written guarantee on all our products. Don't purchase from a supplier that doesn't have a written guarantee; verbal won't do you much good if you have a problem. A strong GUARANTEE won't be offered by a weak producer.

**2. Optional plastic bagging of wreaths combined with immediate cold storage:** These two features are critical to your group's success, because they ensure ultimate product freshness and quality for customer satisfaction.

**3. Compare freight costs:** Not only will your product arrive in top-notch condition, but you will not be paying unnecessary freight charges.

Finally, should you elect to start a fundraising campaign with Evergreen Industries, simply fill out our Organization Data Sheet online. We'll immediately confirm and forward your promotional material. It's that simple! For additional information, please visit our website. We're hoping to serve your fundraising needs!

Yours very truly,  
Tim and Pat Ahern

At Evergreen Industries, we take pride in manufacturing the finest quality products available, thereby ensuring top results for fundraisers using our merchandise year after year. Quality sells and you'll find our standard of excellence to be unmatched. We back our products by the strongest written guarantee in the business. If someone is not or can not guarantee their products, why would you put your trust in them?

All of our Evergreen products are made from renewable forest resources that are never cut down, but only harvested by trimming the outside lower branches. This harvesting method assures a continual yearly yield and safeguards the tens of thousands of forest

acres in Northern Minnesota, Wisconsin, Oregon and Washington where our Evergreen boughs are cut.

This catalog will introduce you to the variety of our fine Evergreen products, describe the ease of getting your fundraising program started, explain how our guarantee works and acquaint you with a brief history of our company.

Thank you for requesting our catalog. We look forward to helping you make your upcoming fundraising campaign a very profitable success!

## HOW OUR FUNDRAISER WORKS

1

### SETUP YOUR PROGRAM

Review the Evergreen Industries Product Catalog, choose the items you want to offer and submit your Organization Data Sheet.

2

### SELL & RAISE MONEY

Kick-off your fundraising program by handing out "free" sales aids. Then, go out and take product orders and submit your order online.

3

### DELIVER & CELEBRATE

Your order will be confirmed via email, track shipping and distribute wreaths to your friends and family.

# EVERGREEN PRODUCTS: WREATHS



## ITASCAN WREATH

Our 25" Itasca Wreath is made from a balsam fir and white cedar base. It's decorated with three clusters of white-tipped cones and red crab apples along with a festive plaid bow.

## LAKE SUPERIOR WREATH

Our 25" Lake Superior Wreath is made of a balsam fir and white cedar base with berried juniper intermingled in the wreath. Decorations include natural ponderosa pine cones and an exquisite red and green multi-loop velvet bow.



## VOYAGEUR WREATH

Our 25" Voyageur Wreath is made from a balsam fir and white cedar base. It's decorated with natural pine cones with attached berries, red crab apples and a red and gold metallic bow.





## BALSAM FIR WREATH

One of our most popular items, our Balsam Fir Wreath is made from a base of fragrant balsam fir.

*\*Shown with optional velvet button bow.*

## BALSAM PINE WREATH

A premier wreath for discriminating customers. The Balsam/Pine Wreath has a balsam fir base accented with sprigs of fragrant pine.

*\*Shown with regular velvet bow.*



### SIZES AVAILABLE - BALSAM FIR & BALSAM PINE -

18"	22"	25"
30"	36"	48"
60"	72"	84"

*\*optional plastic bagging available for 3 sizes in the top row*

**We are proud of our reputation for providing the freshest and highest quality christmas decorations for fundraisers nationwide.**

# EVERGREEN PRODUCTS: SWAG



## MAILBOX SWAG

Our unique Mailbox Swag decoration will add curb appeal to any home. It's assembled on a sturdy frame of balsam fir boughs and decorated with white-tipped pine cones and a multi-loop red velvet pull bow.

Mailbox Swags are easy to attach to almost any mailbox and come individually packaged with assembly instructions. For a unique Christmas decoration or gift, order our Mailbox Swag for this holiday season. About 34"-36"

## ITASCAN SWAG

The Itasca Swag is made of a balsam fir base layered with white cedar and red pine. Decorations include a festive plaid wire-edged bow and a cluster of white-tipped cones. This is the perfect accompaniment to the Itasca Wreath. These swags will be individually bagged. About 24"-26"



## VOYAGER SWAG

The Voyager Swag is made of a balsam fir base layered with white cedar and red pine. Decorations include natural ponderosa pine cones and a red and gold metallic bow. This is the perfect accompaniment to the Voyager Wreath. These swags will be individually bagged. About 24"-26"

## BALSAM DOOR SWAG

Our door swags are charming additions to your customers' homes during the holiday season. The Balsam Door Swag is made with a balsam fir base, with white cedar and red pine layered on top of the base. It comes decorated with a red velvet bow and white-tipped cones sealed in a plastic bag. About 24"-26"



We unconditionally guarantee our products for freshness and quality of construction.



## DIAMOND SWAG

Our elegant Diamond Swag is handcrafted of a balsam fir base with white cedar and berried juniper layered throughout. It is decorated with a cluster of natural cones, purple eucalyptus and a Christmas plum multi-loop satin bow. These swags will be individually boxed. About 24"-26"

## LAKE SUPERIOR SWAG

The Lake Superior Swag is made of a balsam fir base with white cedar and berried juniper layered in. Decorations include a beautiful red and green multi-loop bow with a cluster of natural cones. This is a perfect accompaniment to the Lake Superior Wreath. These swags will be individually bagged. About 24"-26"



# SPECIALTY PRODUCTS

## BALSAM/PINE GARLAND

Our natural Balsam/Pine Garland has a black poly twine core that the boughs are secured to by our dedicated workers using a machine designed by Evergreen's founder. This garland has branches of red pine mixed throughout the garland to add a distinctive touch to your decorating.



SIZES AVAILABLE  
- BALSAM PINE & BALSAM -

15' 25' 50' 100'

## BALSAM GARLAND

Our natural Balsam Garland has a black poly twine core that the boughs are secured to by our dedicated workers using a machine designed by Evergreen's founder.



## SPRUCE TOPS

Fresh and fragrant Spruce Tops come in bundles of 10 and are 2'-3' in length. These tops are ideal to arrange in a planter or pot and display prominently in your home or business. \*Pot and decorations not included.

## HOLIDAY CENTERPIECE

Our elegant Holiday Centerpiece is made with a long-lasting fir base and mixed greens in a high-quality basket. The greens are set in a floral oasis that can be watered for continuous enjoyment throughout the season.



## VELVET BOWS

Available in two sizes, these 6-loop velvet bows are individually bagged and can be used to decorate your home or used with our garland to add a festive touch. Small Individual Velvet Bow and Large Individual Velvet Bow.





## GRAVESTAND

Our 36" green metal Grave-stand is perfect for displaying one of our natural Christmas decorations on a loved one's gravesite.



## MINNESOTA NATIVE WILD RICE

All-natural, hand-harvested, wood-parched Minnesota Native Wild Rice is a holiday meal favorite that will be enjoyed by all who eat it. This half-pound package comes with numerous delicious recipes and cooking instructions.



## HOLIDAY CROSS

The Holiday Cross has a balsam fir base with white cedar accents. It is perfect for the person looking for a true Christmas decoration. It is decorated with a 4-loop red velvet button bow and a cluster of white-tipped pine cones. When displayed with an optional gravestone, it makes a perfect gravesite decoration.



## CHRISTMAS CANE

The Christmas Cane is constructed of balsam fir bundles that are attached by hand to a sturdy wire frame to create a fun and popular alternative to our traditional fundraising products.



## HOLIDAY BALL

The hanging Holiday Ball consists of a flora-foam ball with fir boughs arranged to create the base. It is decorated with whitetipped pine cones on a pick and a red velvet multi-loop bow with berry sprigs throughout. Ideal for indoor or outdoor decorating.



*Our gold metal Door Hanger will hold your holiday wreaths and decorations securely in place. Simply hang over your door and hang decoration for easy display.*

# DIRECT SHIP PROGRAM

## ANOTHER SALES OPPORTUNITY OFFERED BY EVERGREEN INDUSTRIES

Include our fresh, fragrant balsam fir products, delivered via UPS or FedEx, in your sales campaign!

To increase your sales, offer this option in addition to all the other products you currently sell.

Use our convenient order blanks for sure-fire add-on sales. Provide several forms to salespeople and watch your profits soar!

See price list for your cost and then decide on the profit you wish to add. We'll do the rest!



ITASCAN SWAG



VOYAGEUR SWAG



HOLIDAY CENTERPIECE



LAKE SUPERIOR SWAG



ITASCAN WREATH



VOYAGEUR WREATH



LAKE SUPERIOR WREATH

# WE LOOK FORWARD TO HELPING YOU MAKE YOUR FUNDRAISING CAMPAIGN A VERY PROFITABLE SUCCESS.

## INSTRUCTIONS FOR ORDERING

1. Important! Make sure to add on your profit to each item (this will be your sale price to the customer). We recommend marking up the cost of this product close to the same amount that you are charging for your non-gift-boxed wreaths. We suggest putting your sale prices on a sample sheet for quick reference when selling.
2. If your group is not selling some of the items pictured, simply check the item not available box.
3. To place an order, simply write the quantity ordered at your sale price in the space provided by each item. If the customer wants to send more than one item to the same address, use the same order form—if not, use another form.
4. When the order is finalized, total the order and put the amount in the Total \$ \_\_\_\_.
5. Before forwarding, check spelling and printing for accuracy - watch in particular all zip codes. Correct any errors immediately. Send in only clean, legible orders, please!
6. Mail to us the enclosed “Group Gift-Boxed Product Order Form” completed along with all original copies of order forms, preferably by certified mail with return receipt requested. All orders must be received in our office by Nov. 15. NO EXCEPTIONS.
7. If you have any questions regarding the order form, please call us at 1-800-284-3048

## RECOMMENDATIONS FOR SELLING

### If you choose to market our gift-boxed products, we recommend the following:

1. Pass out several order forms to each of your salespeople.
2. Explain that these products will be identical to those being sold in style (except if you are using plastic bows), but will be shipped directly to the home of the customer, or in the case of a gift, to wherever the customer designates.
3. Emphasize the convenience of sending a wreath as a gift and that a personalized gift card can be enclosed. All wreaths will be shipped between Nov. 27 and Dec. 7.
4. Give the customer one copy of the order form.
  - Return original to us to process the order.
  - Keep one copy for your records.

# OUR GUARANTEE

We unconditionally guarantee all of our products for freshness and quality of construction. If you receive any defective material or shortages, we will immediately replace the items or credit your account - as long as we are notified within 10 days after delivery.

## EVERGREEN INDUSTRIES

is proud to offer the strongest **WRITTEN UNCONDITIONAL PRODUCT GUARANTEE** in our industry. Most suppliers offer no guarantees or only verbal assurances. Don't risk ordering from a supplier who won't back up their products with a **WRITTEN GUARANTEE.**

**We do, because our products are special!**

## **IF OUR GROUP CHOOSES EVERGREEN INDUSTRIES TO ACT AS OUR SUPPLIER, WHAT CAN WE EXPECT FOR TERMS, SERVICE AND SALES SUPPORT?**

- The highest quality and freshest products available.
- Dependable on-time delivery.
- Competitive pricing to ensure your ultimate profitability.
- Liberal credit terms to legitimate fundraisers - net 30 days.
- Sales support with our Free Sales Aids.
- No down payment, pre-order or case quantity requirements - you order only what you sell!
- All our products are guaranteed unconditionally.
- Your material is kept in our cold storage warehouse until just before shipment.
- Optional plastic bagging on wreaths.
- High profit potential - you set your price and determine the profit you want

For your further consideration, please read the additional product material enclosed in our folder. Evergreen Industries gives you a tailor-made program for your fundraiser - a versatile and profitable way to raise money! To get started, just complete the enclosed Organization Data Sheet and we'll reserve your delivery date range and forward your Sales Aids



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